

India made auto components bedazzle Automechanika Dubai 2023

- India pavilion third largest among 20 country pavilions

New Delhi, October 05, 2023: The Automotive Component Manufacturers Association (ACMA), the apex body of the Indian auto component industry, together with Engineering Exports Promotion Council of India (EEPC India) organised participation of its members at the 20th edition of Automechanika Dubai 2023 held from October 02 until October 05, 2023 in Dubai. The India pavilion, spread over 1000 sq mtrs, was the third largest Country Pavilion with participation of over 120 companies. The India Pavilion showcased excellence and innovation of Indian auto component manufacturers for the aftermarket, highlighting India's engineering strengths and capabilities on a global platform.

The India Pavilion was inaugurated by Mr. K. Kalimuthu, Consul (Economic, Trade & Commerce) from the Consulate General of India in Dubai.

Commenting on ACMA's significant presence at Automechanika Dubai 2023, **Shradha Suri Marwah**, **President ACMA and Chairperson & Managing Director, Subros Limited**, said, "ACMA's participation in the 20th edition of Automechanika Dubai is a testament to its commitment towards promoting India's auto components industry on international stage and facilitating export opportunities for its members. Dubai event is a gateway for trade to West Asia and North Africa and with India's recent FTA with UAE, I am confident that our participation at the event will lead to increased export opportunities for our members."

Automechanika Dubai 2023, with its theme 'Focus on Green Mobility,' has been a resounding success, featuring 14 halls with over 1,800 exhibitors from more than 60 countries. The event also hosted 20 country pavilions.

About ACMA:

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 850 manufacturers contributes more than 90% of the auto component industry's turnover in the organized sector. ACMA is an ISO 9001:2015 Certified Association.

For further details:

ACMA Upender Singh | 9901259169 Upender.singh@acma.in

<u>Archetype</u>

Swetank Kumar / 9818564004 / <u>swetank.kumar@archetype.co</u> Prerna Rao / 9873879787 / <u>prerna.rao@archetype.co</u> Bhumika Kohli / 8826670594 / <u>bhumika.kohli@archetype.co</u>